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# Quickie in the Club You are 7 Minutes from Your Status

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# Conflicts of Interest

There are no conflicts of interest to disclose.

Although this presentation refers to a specific HIV testing technology (Insti® by Biolytical) neither the presenter nor the presenter's agency receive compensation or have a financial interest in the product.

# The HIMM Project

- HIMM = High Impact Men's Movement
- KC CARE Health Center (FQHC)
- 5 year grant which began in 2015, funded by the CDC (PS15-1502)
- HIV Prevention among MSM priority populations:
  - Black MSM ages 18 64
  - Latino MSM ages 18 64
  - White MSM ages 18 64

## Overview

- What is The HIMM Project?
- The 7 Minute Quickie
- Getting to a Quickie
- Challenges
- Lessons Learned

### The HIMM Team



Jonathon Antle
Program
Coordinator



Elmer Corado Prevention Specialist



Carter Stephenson
Behavioral
Intervention
Specialist
(CLEAR)

# The HIMM Team



**Russell Campillo** *Peer Educator* 



Wes Warner
Community
Health Worker
(PrEP Navigator)

# The HIMM Approach



# The HIMM Approach

- Sex-Positive
  - We celebrate sexuality as a wonderful aspect of life which is important physically, mentally, and emotionally
- No judgement (sexual behavior, drug use, etc.)
- Focus on Education & Access to Services
- Respectful of Informed Choices
  - We view our role as ensuring clients are making <u>informed</u> <u>sexual choices</u>. We don't <u>shame</u> clients for making less healthy choices, such as not using condoms or having 50 sex partners over 12 months.
- Harm Reduction
  - A strategy that aims to reduce the harms associated with certain behaviors.

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## **#Tested**

We promote HIV testing as a normal thing to do every 3 months for MSM who are sexually active with multiple partners – it's like getting an oil change or a haircut.

#### Walk-In Testing

Monday – Friday

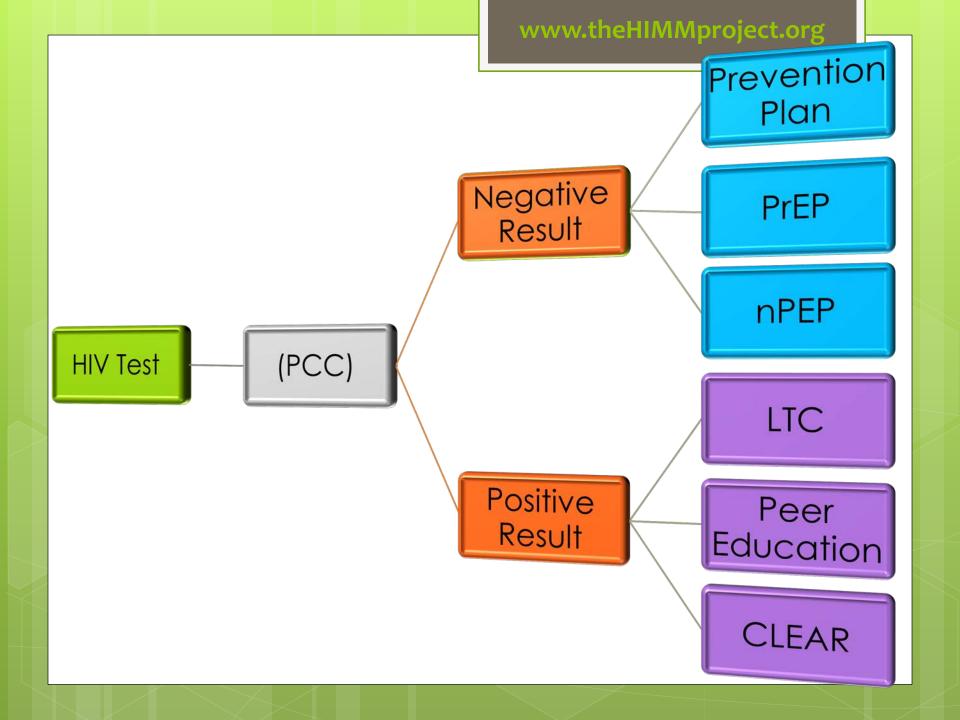
#### Outreach Testing

- > First Saturdays @ Hamburger Mary's "Bear Bust" 9p 1a
- Second Sundays @ Missie B's 9p 1a
- Fourth Fridays @ Woody's 10p 1a
- Other community events throughout the year

#### Mobile Testing

- Clients can text 816.663.9842 or contact us through Facebook or our website to arrange for a test when and where it's convenient and comfortable for them.
- When anytime when a HIMM tester is available, including weekends and late nights
- Where coffee shop, student union, library, client's home, McD's, etc.





## The 7 Minute Quickie

- Increased outreach testing capacity by reducing the time from risk assessment to test results to an average of 7 minutes
- Outreach testing remains client-centered and still provides risk reduction counseling
- Reactive testers speak with a Linkage to Care (LTC) Case Manager within 20 minutes of receiving their results
- Peer Educator onsite
- PrEP Navigator onsite

# Getting to a Quickie

- Testing Technology
- Risk Assessment partially self-filled by client
- Rearranged the testing steps

# **Testing Technology**

- Insti<sup>®</sup> by Biolytical
- 60-seconds
- 3<sup>rd</sup> generation HIV test
- 21 day window period

Disclaimer:
Neither KC CARE nor any staff members receive compensation or perks from Biolytical



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### **Risk Assessment**

- Front page is completed by client, with assistance from staff or volunteers
- Reduces time in the testing booth

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services or support					ood will	be drawn to confir	n HIV infection by la			
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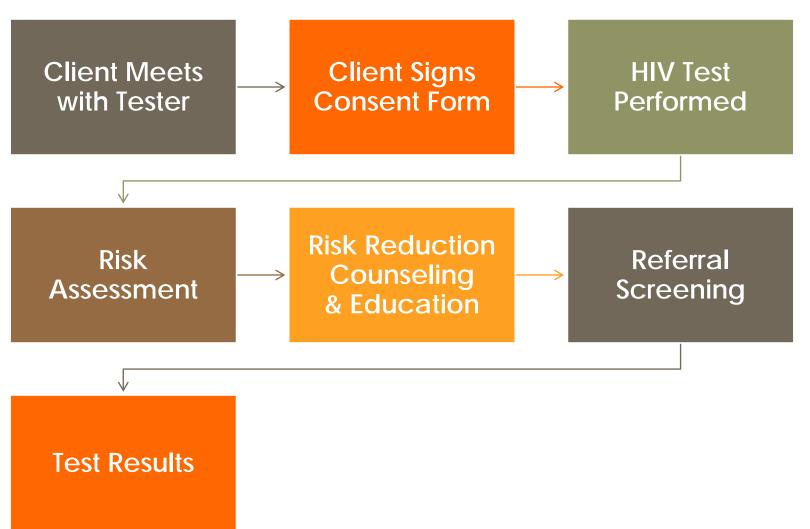
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### Risk Assessment

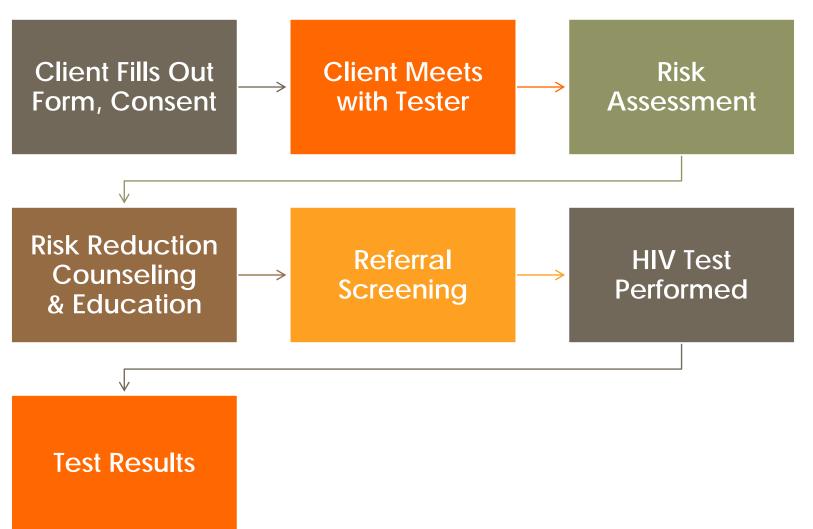
 Back page is completed by testing counselor once session begins

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# **Typical Testing Steps**



# Rearranged Testing Steps



### The test is at the end?!

- Improved testing sessions
- Clients less distracted and anxious
- Increased client engagement during risk assessment and client counseling
- More focused conversations

## **Non-reactive Testers**

- Clients receive test result documentation
- Connected to onsite PrEP Navigator
  - Increased engagement with PrEP Navigation when introduced in person
  - May be able to schedule appointment

## **Reactive Testers**

- Clients receive test result
- Testing counselor discusses LTC process and immediate next steps with client
- Testing counselor pages LTC
  - Housed at KC CARE Health Center
  - 24-hour LTC pager 362 days a year throughout KC Metro
  - > 20 minute response time

# Linkage to Care (LTC)

- LTC speaks with client over phone to gather basic information, assess client state, and check jurisdiction's database for previous diagnosis
- LTC travels to outreach location to meet client in person, unless client declines
  - Begins enrollment for case management
  - Sets appointment for confirmatory testing
- If client declines in-person meeting, LTC sets an appointment to meet the client within 2 business days when possible

## Peer Educator Onsite

- Outreach for previously-diagnosed clients
- Provides "triage" support for newlydiagnosed clients while waiting for a return call from LTC and/or while waiting for LTC to arrive at testing venue
- Contacts all newly-diagnosed clients within 2 business days to engage them with Peers, regardless of testing site

# Challenges

- The usual suspects: stigma, fear of result, substance use, and crowded spaces
  - The HIMM Project's approach and rapport with the community have helped!
- Integrating HCV testing
  - > 20-minute test

# **Lessons Learned**

- Time matters
  - Clients come to social spaces to socialize or have fun. They don't want to use 20-30 minutes of their social time for testing.
- Onsite Peer and PrEP Navigator increases client follow through for referrals
- Detailed PrEP training for testing counselors has increased PrEP referrals
- Always set up 2 testing booths in case of a reactive test

# **Lessons Learned**

- Community buy-in is imperative
  - Don't "invade" spaces
  - Build trust to get the invite
  - Venues or community groups are the best promoters
- Community volunteers from the priority population helps with engagement
- Reflect the mood of the space
  - ▶ Leather events vs LGBTQ+ Prom

# **Lessons Learned**

- Messaging matters
  - Overtly sex-positive messaging, especially in sexually-charged spaces
  - Fact-based messaging builds trust
  - If you judge, you're judged
  - Practice harm reduction
- Insti<sup>®</sup> is cool!
  - Clients think it's a little chemistry set

## Connect with us!

- theHIMMproject
- @theHIMMproject

**Jonathon Antle** 

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